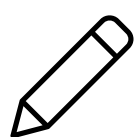




How to Write a Powerful Nonprofit Mission Statement



Keep It Short and Concise

In one or two sentences, describe:

What you do...
Why you do it...
Who you serve...



Consider Long-Term



Your mission statement should also reflect your nonprofit's future, so keep it open.



Add a Vision and Values

Sometimes a single mission statement can feel limiting. Consider adding a vision statement and values to share more about your nonprofit!



Looking for help creating your mission statement?
Do you want to host a brainstorming session
with your Board of Directors?

NEXUS offers 50% off our Mission, Vision, and Values development for Learning Collaborative members!